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TALK: The Anonymous & private chat room launches on iOS, Android, Kindle and web

Real-time live chat on any topic you wish shared beyond your own social circle of friends.
Talk about shared interests and connect with new people.

TALK enables its users to create their own chat room on the topic of their choosing and then share it via social networks. Participants of a room can share it with their connections and therefore quickly increase the attendees in a room.

David Minns, founder of dm³ says, "TALK is a new area for our company which has been primarily focused on online dating. There is some natural cross-over between TALK and dating apps. It's liberating to work on a project that doesn't need the critical mass of a dating app. Just a few hours after launch we had over 1,300 lines of chat and much higher app retention rates."

TALK's anonymous design makes it incredibly secure and private for its users. There is no user database, the only data stored is the data entered by the users which auto-deletes. The data stored on the server has no value to a hacker as it's 100% disposable.

TALK's simplicity enables focused conversations without the distractions that mainstream social media platforms have introduced. Its advantages include, no adverts, text only interface and chat rooms discussing a single topic.

Tuğrul Korkmaz, Director adds, "TALK comes into its own when it's combined with a live event. For example, make a room about your favourite TV show as the show airs on TV. Share the room with your friends and share your views in real-time."

TALK is part of broader strategy for dm³, combining rapid app development and products that have an overlap with dating. For example, the TALK app took 2 weeks to create for all platforms (iOS, Android, Kindle, web and mobile web) and is currently being advertised over dm³'s existing dating network.

TALK can be download from: <https://talk.chat>

- ENDS -

For editors:

About TALK

TALK is a free and anonymous chat room app and website where its users can make their own chat room on any topic and invite their friends via social networks to have a conversation. Anyone in a room can expand the audience by sharing it with their friends. It can be used to have real-time conversations about live events such as TV shows or football matches, or it can be used just to catch up with friends.

Available for iOS via the Apple App Store, Android on the Google Play Store, Kindle via the Amazon store. TALK is owned by dm³ LTD, a privately held company in Chester, UK.

App Store (iOS) download:

<https://itunes.apple.com/us/app/id1190084191?mt=8>

Play Store (Android) download:

<https://play.google.com/store/apps/details?id=com.dmcubed.talk>

Amazon Store (Kindle Fire) download:

<https://www.amazon.com/gp/mas/dl/android?p=com.dmcubed.talk>

Web:

<https://talk.chat>

Press kit

For graphic / art work visit:
<https://talk.chat/press/>

Press Enquires

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